Cities and Counties on the Rise

Each year, cities and counties across the state work diligently to safeguard their residents from the harmful effects of tobacco. Our "On the Rise" communities acted in 2019 to reduce sales of tobacco products and prevent the harmful effects of secondhand smoke. For some communities, these policies represent a hard-earned first step in tobacco control policy. For others, these policies round out comprehensive measures already in place. Each of these policies represent the tangible impact that tobacco control efforts are having on communities across the state.

These 61 "Cities and Counties On the Rise" adopted local ordinances in at least one of the four policy categories in 2019. In most cases, their actions improved their grade, but in some, the ordinance(s) only contributed to increasing the points in a particular grade category. These policies and actions taken to keep community members safe are noteworthy and deserve acknowledgement.

On the following pages are the 2020 "Cities and Counties on the Rise," which are listed along with the grade categories in which they passed a policy. For further details about each municipality's grades and points, including their Overall Tobacco Control grade, see the county report cards that begin on page 26.

Benicia passed the most comprehensive tobacco policies of 2019

In one major policy push, Benicia improved their Overall Grade from an "F" to an "A". This effort included all four sections of graded in this report: Smokefree Outdoor Air, Smokefree Housing, and Reducing Sale of Tobacco Products, and Emerging Issues.

"After a fifteen-year effort the city council took the right step to protect public health. I am grateful for the council majority in putting people's need to be free from second hand smoke and vapors first. It is a strong statement for clean air and healthy living. Bravo to our city and county staff for a first-rate job of education, research and putting the ordinances together. Well done."

- ELIZABETH PATTERSON, Benicia Mayor





Northern California

City	County	Grade Category Improvement
Alturas	Modoc	Overall Tobacco Grade (C to B) Emerging Issues (1 point bonus): - Flavored Tobacco Products
Anderson	Shasta	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Corning	Tehama	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Modoc County	Modoc	Smokefree Outdoor Air (Point Increase)



North Coast

City	County	Grade Category Improvement
Clearlake	Lake	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (D to A) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Corte Madera	Marin	Overall Tobacco Control Grade (C to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
Healdsburg	Sonoma	Overall Tobacco Control Grade (B to A) Smokefree Housing (D to A)
Larkspur	Marin	Overall Tobacco Control Grade (C to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
San Anselmo	Marin	Overall Tobacco Control Grade (B to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
San Rafael	Marin	Overall Tobacco Control Grade (Remains A) Emerging Issues (3 point bonus): - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products





Greater Sacramento

City	County	Grade Category Improvement
Auburn	Placer	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (3 point bonus): - Emerging Products Definition - Licensing - Retailer Location Restrictions - Flavored Tobacco Products
Loomis	Placer	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Sacramento	Sacramento	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Waterford	Stanislaus	Smokefree Outdoor Air (Point Increase) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Woodland	Yolo	Emerging Issues (1 point bonus): - Flavored Tobacco Products



Greater Bay Area

County	Grade Category Improvement
Alameda	Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars
Solano	Overall Tobacco Control Grade (F to A) Smokefree Outdoor Air (D to A) Smokefree Housing (F to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (5 point bonus): - Emerging Products Definition - Licensing - Retailer Location Restrictions - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
Alameda	Emerging Issues (1 point bonus): - Minimum Pack Size of Cigars
San Mateo	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Santa Clara	Overall Tobacco Control Grade (D to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition – Licensing - Retailer Location Restrictions - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
	Alameda Solano Alameda San Mateo





Greater Bay Area continued

City	County	Grade Category Improvement
Fremont	Alameda	Overall Tobacco Control Grade (B to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars
Lafayette	Contra Costa	Overall Tobacco Control Grade (C to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition – Licensing - Retailer Location Restrictions - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Livermore	Alameda	Overall Tobacco Control Grade (D to B) Reducing Sale of Tobacco Products (F to A) Emerging Issues (3 point bonus): - Emerging Products Definition – Licensing - Retailer Location Restrictions - Flavored Tobacco Products
Menlo Park	San Mateo	Emerging Issues (4 bonus points): - Emerging Products Definition – Secondhand Smoke - Emerging Products Definition – Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Millbrae	San Mateo	Overall Tobacco Control Grade (D to C) Smokefree Housing (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Pacifica	San Mateo	Overall Tobacco Control Grade (C to B) Smokefree Housing (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
San Carlos	San Mateo	Overall Tobacco Control Grade (C to B) Smokefree Housing (D to A) Emerging Issues (3 point bonus): - Emerging Products Definition - Secondhand Smoke - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products
Santa Clara	Santa Clara	Overall Tobacco Control Grade (F to B) Smokefree Outdoor Air (F to A) Smokefree Housing (D to A)
South San Francisco	San Mateo	Emerging Issues (2 point bonus): - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products





Central Valley

City	County	Grade Category Improvement
Delano	Kern	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Firebaugh	Fresno	Overall Tobacco Control Grade (C to B) Smokefree Housing (F to A)
Hanford	Kings	Overall Tobacco Control Grade (F to C) Smokefree Outdoor Air (F to A) Smokefree Housing (F to C) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Madera	Madera	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (F to C) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Mariposa County	Mariposa	Smokefree Outdoor Air (C to B)
Orange Grove	Fresno	Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Parlier	Fresno	Overall Tobacco Control Grade (D to C) Smokefree Outdoor Air (F to C) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke



Monterey-Santa Cruz

City	County	Grade Category Improvement
Capitola	Santa Cruz	Overall Tobacco Control Grade (C to B) Reducing Sale of Tobacco Products (F to A) Emerging Issues (1 point bonus): - Flavored Tobacco Products
Gonzales	Monterey	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition - Licensing
Monterey County	Monterey	Smokefree Outdoor Air (F to D) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Pacific Grove	Monterey	Overall Tobacco Control Grade (F to C) Smokefree Outdoor Air (D to B) Smokefree Housing (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition - Secondhand Smoke - Flavored Tobacco Products
San Juan Bautista	San Benito	Smokefree Outdoor Air (Point Increase)
Santa Cruz County	Santa Cruz	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Watsonville	Santa Cruz	Emerging Issues (2 point bonus): - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products







Central Coast

City	County	Grade Category Improvement
Arroyo Grande	San Luis Obispo	Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Atascadero	San Luis Obispo	Overall Tobacco Control Grade (F to C) Smokefree Outdoor Air (F to A) Smokefree Housing (F to C) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Oxnard	Ventura	Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars
Pismo Beach	San Luis Obispo	Overall Tobacco Control Grade (F to D) Smokefree Outdoor Air (F to A) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Santa Barbara County	Santa Barbara	Emerging Issues (2 point bonus): - Flavored Tobacco Products - Minimum Pack Size of Cigars
Santa Maria	Santa Barbara	Overall Tobacco Control Grade (D to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (4 point bonus): - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars



Los Angeles County

City	County	Grade Category Improvement
Bell Gardens	Los Angeles	Overall Tobacco Control Grade (F to C) Smokefree Housing (F to A)
Beverly Hills	Los Angeles	Emerging Issues (1 point bonus): - Sale of Tobacco Products in Pharmacies
Burbank	Los Angeles	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Culver City	Los Angeles	Emerging Issues (1 point bonus): - Flavored Tobacco Products
Hermosa Beach	Los Angeles	Overall Tobacco Control Grade (D to B) Reducing Sale of Tobacco Products (F to A) Emerging Issues (5 point bonus): - Emerging Products Definition - Licensing - Retailer Location Restrictions - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars







Los Angeles County continued

City	County	Grade Category Improvement
Los Angeles County	Los Angeles	Smokefree Outdoor Air (D to C) Emerging Issues (5 point bonus): - Emerging Products Definition - Secondhand Smoke - Emerging Products Definition - Licensing - Sale of Tobacco Products in Pharmacies - Flavored Tobacco Products - Minimum Pack Size of Cigars
Redondo Beach	Los Angeles	Overall Tobacco Control Grade (F to B) Smokefree Outdoor Air (D to A) Reducing Sale of Tobacco Products (F to A) Emerging Issues (3 point bonus): - Emerging Products Definition - Secondhand Smoke - Emerging Products Definition - Licensing - Flavored Tobacco Products



Orange County

City	County	Grade Category Improvement
Irvine	Orange	Overall Tobacco Control Grade (F to C) Smokefree Outdoor Air (D to A) Smokefree Housing (F to C) Emerging Issues (1 point bonus): - Emerging Products Definition - Secondhand Smoke
Laguna Niguel	Orange	Emerging Issues (1 point bonus): - Flavored Tobacco Products
San Clemente	Orange	Emerging Issues (1 point bonus): - Retailer Location Restrictions



Inland Empire

City	County	Grade Category Improvement
Adelanto	San Bernardino	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition – Licensing - Flavored Tobacco Products
Colton	San Bernardino	Overall Tobacco Control Grade (F to C) Reducing Sale of Tobacco Products (F to A) Emerging Issues (2 point bonus): - Emerging Products Definition – Licensing - Retailer Location Restrictions

