



When you can't breathe,
nothing else matters®

Annual Report FY23



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Our Vision:
A world free of
lung disease.

Always there for you

The past year again drove home the truth about what truly matters: Breath.

Just as we saw fewer hospitalizations and death from COVID-19, new threats to our lungs took center stage – RSV (respiratory syncytial virus), unprecedented wildfire smoke and extreme heat and weather events due to climate change.

When you add these to the many other challenges to our lung health, including lung cancer, COPD, asthma, the flu, youth vaping and more, we see again, the lifesaving mission of the American Lung Association is more important than ever. Thanks to our generous donors, tireless volunteers and dedicated staff, in FY23, the Lung Association rose to the challenge to help all of us breathe easier.

The need for increased lung health research has never been more urgent, which is why we have again increased our research investment and expanded the breadth of our research program through the American Lung Association Research Institute. We've continued our vital advocacy efforts to support new and defend existing laws that protect our lungs, clean up our air, reduce tobacco use, ensure healthcare for those who need it most, and more. And our educational outreach has kept our nation abreast of the ever-changing terrain on lung health.

As America's trusted champion for lung health, our promise to you in the year ahead, is to continue to always be there when the simple right to breathe is at risk. We are proud that you trust us to be excellent stewards of your donations, with 90 cents of every dollar going to program services that support our lifesaving mission. You are our most valuable partner, and together, we will move closer to our vision of a world free of lung disease.



A handwritten signature in black ink that reads "Harold Wimmer".

Harold P. Wimmer
President and CEO



A handwritten signature in black ink that reads "Cheryl Calhoun".

Cheryl A. Calhoun, CPA, MBA
Board of Directors Chair and
Executive Committee Chair

When you can't breathe, **nothing else matters.**[®]

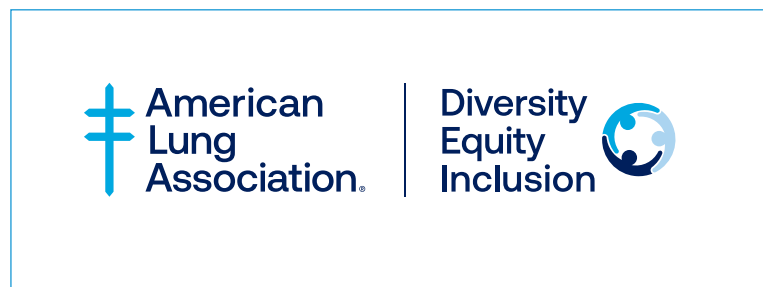
Diversity, Equity and Inclusion

Embracing diversity, equity and inclusion is deeply engrained in our culture across our organization. The ongoing work of our [Diversity, Equity and Inclusion \(DEI\) Council](#) continues to guide us so that all our mission work reflects the rich diversity of the communities we serve.

Throughout the year we celebrated the contributions of those from diverse backgrounds through the history of both our organization and the country as a whole. Through our publications, events, advocacy and educational outreach, we've also strived to redouble our efforts to support the lung health needs of diverse and under-served communities across the country.

We were proud to recognize observances honoring many diverse groups, including PRIDE Month, Indigenous Peoples Day and Hispanic Heritage Month, through special webpage features, blogs, webinars and more. During Black History Month we presented a “[Spotlight Series](#)” recognizing partners across the country who make considerable impacts to lung health. Throughout the year, our Each Breath Blog series explored the contributions and lung health needs of the [LGBTQ+ community](#), of [Asian Americans](#), [Indigenous Communities](#) and many others.

We continued our program—[Awareness, Trust, and Action – The Importance of Lung Cancer Clinical Trials](#)—to reduce mistrust and under representation in clinical trials, [especially in the Black community](#). We also placed a focus on research grants that focus on equity like the [Harold Amos Scholar](#).





Increasing Information Access

We unveiled important new enhancements to our website [Lung.org](https://www.lung.org). Enhancements included adding an “accessibility” button, which gives users a menu of options that allows them to enable several accessibility features, such as dyslexia-friendly font options, contrast adjustments, text size and spacing modifications, and the ability to pause animations. This is an important step in being an inclusive and accessible organization for everyone along the continuum of human experience and ability.



Addressing Tobacco Use in Hispanic or Latino Communities Toolkit

Educational Outreach

We offered a series of free health equity webcasts to help increase our direct educational outreach to diverse communities, including one introducing our [Addressing Tobacco Use in Hispanic or Latino Communities Toolkit](#). We also created a special [Awareness and Lung Health in Diverse Communities](#) page on our website that links to specific sections exploring “the unique lung health needs of distinct diverse communities.”



Women in Lung Health

In March, for [Women’s History Month](#) we paid tribute to the many women who made significant contributions to lung health over the years. These included Annie Wauneka who worked to reduce tuberculosis in the Navajo Nation, and Hazel Johnson an environmental activist and founder of People for Community Recovery, who is considered by many the “Mother of the Environmental Justice Movement.”

Many Americans are still unaware that lung cancer is the leading cause of cancer-related death in the U.S. That's why our **LUNG FORCE** initiative continues to raise awareness while funding research, providing education and supporting patients and caregivers to unite us all against lung cancer and for lung health. You can get involved with our LUNG FORCE initiative by visiting LUNGFORCE.org.

During November's **Lung Cancer Awareness Month**, we shared [new lung cancer resources](#), inspiring [patient stories](#) and lifesaving [lung cancer screening information](#). We also featured this informative blog that shared "[5 Important Facts Everyone Should Know About Lung Cancer](#)." Learn more at Lung.org/LCAM.

On **LUNG FORCE Advocacy Day**, March 29, LUNG FORCE Heroes—those personally affected by lung cancer—came together in Washington, DC to meet with their members of Congress about the urgent need to address lung cancer. They asked Congress to support \$51 billion in research funding for the National Institutes of Health, support \$11.6 billion in funding for the Centers for Disease Control and Prevention to rebuild healthier communities and protect our nation's health from disease, including lung cancer and to support and protect Medicaid.



Exposure to radon is the **second leading cause of lung cancer**. Radon, is a colorless, odorless, radioactive gas found in many homes and other buildings. During January, National Radon Action Month, and throughout the year, we encourage everyone to test their homes for radon. Once detected, there are **cost-effective ways to reduce that risk**. The Lung Association has played a pivotal role in reducing radon exposure in America and led the effort to create a **five-year National Radon Action Plan**. We also offer a free **Radon Basics** online course, appropriate for anyone who wants to learn more about radon and about how to test for it and fix problems.



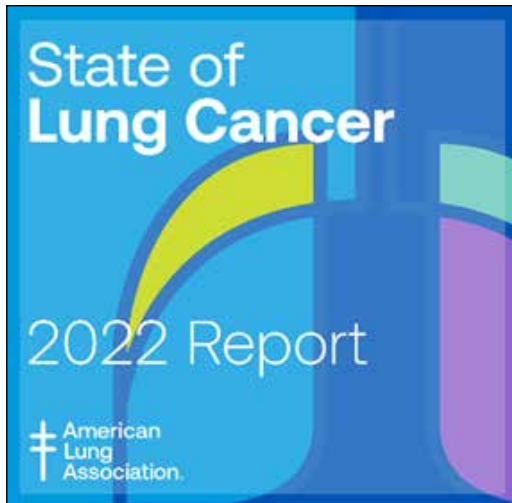
In May, America turned turquoise for lung cancer during our **Turquoise Takeover**. Across the country, landmarks, news anchors and LUNG FORCE supporters turned turquoise, the signature color of LUNG FORCE, in support of ending lung cancer. We saw over 100 nationwide illuminations, including Lincoln Financial Field (Eagles), M&T Bank Stadium (Ravens) the San Diego Convention Center, LAX International Airport and the Governor's Mansion in Kentucky.





A Saved By The Scan Landmark

In June 2022, we celebrated the groundbreaking milestone of one million lung cancer screening eligibility quiz completions for [the Saved By The Scan campaign](#). Since we launched Saved By The Scan in 2017 in partnership with the Ad Council, lung cancer screening rates among those eligible have increased by more than 170%. You can learn more about inspiring stories of those who were screened by [visiting our website](#).



'State of Lung Cancer' Report

In November 2022, we released our annual "State of Lung Cancer" report which shows the toll lung cancer takes on each state in the country. This report revealed that states must do more to protect their residents from lung cancer. For the third consecutive year, the "State of Lung Cancer" report also explored the lung cancer burden among racial and ethnic groups at the national and state levels.



Shining a Light on Brain Mets from Lung Cancer

This year, we made a special effort to educate about brain metastasis (brain mets) from lung cancer. Brain mets is when lung cancer metastasizes, or spreads, to the brain. Determining if lung cancer has spread is an important part of the lung cancer staging process. Our [new webpage](#) offered information, videos and tools to help patients understand and respond to brain mets.

Clean air is essential for healthy lungs. That's why ensuring clean air is a keystone of our mission. The American Lung Association works to make sure that the air we breathe is clean and safe from harmful pollution. Despite remarkable improvements in our nation's air quality, due to the Clean Air Act, factors like climate change and historical inequities in air quality have made it difficult to continue this progress, and even hard to hold ground we've gained.

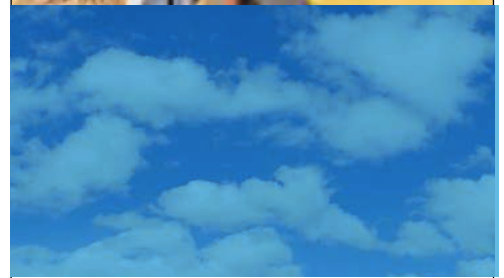


Without question, our changing climate is harming health now. Droughts, wildfires, heat, flooding, increased air pollution are just a few of the challenges millions of in the U.S. encounter from climate change. A real-life example was the wildfires in Canada, which blanketed much of the U.S. in life-threatening particle pollution during the summer of 2023. We worked hard to help the public understand the risk and stay safe by [supplying the media with expert information](#) and providing essential tips and information at [Lung.org/wildfires](https://www.lung.org/wildfires).

[We continue to advocate for strong policies to clean up air pollution and curb climate change.](#) We work to educate the public, media and our nation's leaders about the harmful effect dirty air has on health and what we need to do to clean it up. This year we also [funded multiple research projects](#) that will build our understanding of the health impacts of pollution and climate change.

This past year, we saw the positive effects of our clean air advocacy, such as when California [voted to require 100% zero-emission vehicle sales](#) by 2035. In October 2022, EPA [announced](#) nearly \$1 billion in awards for school districts to purchase clean school buses. We ran a vigorous advocacy campaign in support of Congress passing investments in electric school buses. This is a major step forward for health, both for kids who ride buses and school communities and neighborhoods who are exposed to dangerous emissions from diesel buses. It's also a victory for health equity, with 99% of the funds going to districts serving low-income, rural or Tribal students.

These victories were tempered by the disappointing decision by the Supreme Court that limited EPA's authority to regulate greenhouse gases from coal and oil-fired power plants. We were one of the parties involved in this case. Unfortunately, the ruling means that EPA now has fewer tools it can use to regulate greenhouse gas emissions from power plants, proving again, that much work remains to be done.





Driving to Cleaner Air

We continued our focus on reducing tailpipe pollution, which drives air pollution and climate change with a series of reports. In October 2022, we released “[Delivering Clean Air: Health Benefits of Zero-Emission Trucks and Electricity](#)” showing a move to zero-emission trucks could save more than 66,000 lives, result in \$735 billion in public health benefits over the next 30 years and help create a more equitable future. In June 2023 our report “[Driving to Clean Air: Health Benefits of Zero-Emission Cars and Electricity](#),” further showed that a widespread transition to zero-emission passenger vehicles and electricity would dramatically improve health and save lives.



The Impact of Combustion in Homes

What is combustion in homes? It includes the use of gas appliances, woodburning stoves and fireplaces. In September 2022, we released a new report “[Health Impacts of Combustion in Homes](#),” which explored the health and environmental impacts of indoor combustion and the literature on the number and type of appliances in U.S. homes, their emissions, and impacts on health and the indoor and outdoor environment. Two thirds of U.S. households burn fuel in their homes, which produces emissions that are harmful to human health and the environment.



‘State of the Air’

In April, we released our annual “[State of the Air](#)” report, which revealed growing disparities in exposure to air pollution. This 24th annual report also finds that 1 in 3 Americans are exposed to unhealthy levels of air pollution. How’s the air where you live and how can you take action for healthier air? [Find out now.](#)

Improve Quality of Life for Those with Lung Disease and their Families

As the trusted champions for people with lung disease and their caregivers, we understand the unique challenges they face and work year-round to honor our goal of improving their quality of life. This work takes many forms, including research, education and support. Our work helps patients not only [understand and manage their conditions](#) but also also make critical [treatment decisions](#). We [invest in research](#) to find new ways to prevent, treat and cure lung diseases. We're also working to make sure they have the [affordable, quality healthcare](#) they need.

[Asthma](#) is a chronic disease that makes breathing difficult for millions living in America, including 5.5 million children. In August 2022, [Promoting Asthma Friendly Environments through Partnerships and Collaborations](#) project which uses proven effective strategies outlined in the [CDC EXHALE technical package](#) to improve asthma control in populations. This resource joined our other popular asthma tools, including the [Indoor Air Quality in Schools Guide](#), our [Asthma Friendly Schools](#) online module, [Open Airways for Schools](#) and [much more](#). We also published our [Voice of the Patient](#) report about asthma in childhood, as part of the [Little Airways, Big Voices Initiative](#).

Our [Airways Clinical Research Centers \(ACRC\)](#) Network is the nation's largest not-for-profit network of clinical centers in the country dedicated to asthma and COPD research. This year, we published numerous results from ACRC related investigations. One of these, by Mario Castro, M.D., found the drug [dupilumab helped to reduce exacerbations and increase lung function](#) in patients with asthma, regardless of allergic asthma status. This is important because it provides new guidelines for asthma therapy in patients to reduce their symptoms and improve their quality of life.

In September, the landmark [American Lung Association Lung Health Cohort](#) study began enrolling participants. This is the first large-scale lung health study that will track the lung health of 4,000 young adults starting at an age of peak lung health. In October 2022, we were proud to announce we were investing an [additional \\$13.1 million to accelerate lung health research for 2022-2023](#). Our annual [Advancing Research](#) publication illustrated our ongoing research initiatives, from patient stories to scientific articles, and researcher profiles and created a new way to keep up with our cutting-edge research program with our [Research News Website](#).

Quality and affordable healthcare access is crucial to all Americans, especially lung disease patients, and our advocacy team worked to protect access to healthcare. We celebrated an important victory with the passage of the [Inflation Reduction Act](#) which has provisions to protect healthcare for millions. When healthcare enrollment opened at [healthcare.gov](#), we rolled out a series of [updated tools](#) to help people understand their choices and the enrollment process. We also created new videos with our LUNG FORCE heroes [John](#) and [Tammie](#) about the importance of quality, affordable healthcare for people with lung cancer.



Improve Quality of Life for Those with Lung Disease and their Families



New Support for Those Living with Lung Disease and their Caregivers

In February 2023, we were proud to launch the American Lung Association [Patient & Caregiver Network](#) to provide support, education and access to research for the 34 million people nationwide living with lung disease. The Patient & Caregiver Network is a nationwide, online support program providing direct access to lung disease management tools, education, and connection to other patients and caregivers. We also created a series of new learning modules, including [COPD Basics](#) course and [Infectious Respiratory Disease Basics](#) course.



Breathing New Life
into Lung Disease
Research



American Lung Research Institute: Breathing New Life into Lung Research

In March 2023 we launched the [American Lung Association Research Institute](#) which will fund high-impact, lifesaving research and bring together the best scientific minds to address critical lung health challenges. The Research Institute will increase our annual lung disease research investment to \$25 million by 2030, expand partnerships with government and collaboration with industry and empower promising scientists to accelerate discovery and innovation. Keep up with all our groundbreaking research through our [Research News](#) page.



Responding to Rise in RSV

This past year, a new infectious lung disease rose to prominence—respiratory syncytial virus or RSV. RSV is a common respiratory virus that can infect people of all ages, but most seriously impacts infants and the elderly. When RSV cases rose dramatically, we took action to help educate the public, creating an entire library of tools to help them understand and reduce its spread. RSV is a leading cause of hospitalization among infants. To help expectant and new parents be prepared for this seasonal respiratory virus, we have partnered with Sanofi to create new web content including an “Understanding RSV” animation in [English](#) and [Spanish](#), a [blog](#) highlighting a personal story, a [PSA](#), and patient and provider videos. Learn more at [Lung.org/RSV](#).

Tobacco use and exposure to secondhand smoke causes [more than 480,000 deaths](#) every year in the U.S. and tragically, each day thousands of kids still pick up a tobacco product for the first time. That's why creating a tobacco-free future for America is a core part of our mission. We are funding a robust number of [research projects](#) to help us better understand tobacco use, nicotine addiction and how to reduce it.

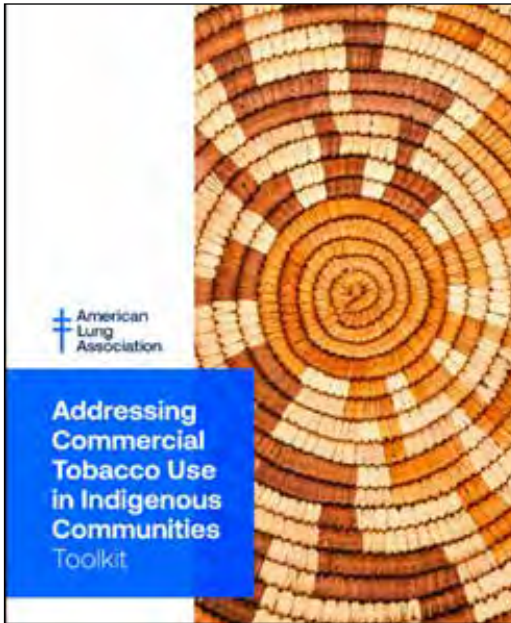
[E-cigarettes are tobacco products.](#) E-cigarette use among youth has reached epidemic levels and threatens to addict another generation to nicotine. We continually built up and refined our many tools and educational materials to help kids, parents, schools and whole communities better understand e-cigarettes and end youth vaping. Our [End the Youth Vaping Epidemic](#) initiative includes such tools as [Vape-Free Schools](#), [INDEPTH](#)[®], [Not On Tobacco](#)[®] and more.

The past year saw many significant developments in terms of our tobacco advocacy, such as when FDA [closed the "Puff Bar Loophole"](#) which gave a pass to products containing artificial nicotine. And when a court order was issued that [required tobacco companies to post signs about health risks of smoking](#) at 200,000 stores across U.S.

In August, we delivered thousands of constituent comments and a letter signed by more than one thousand healthcare professionals in support of the FDA's proposed rules to [end the sale of menthol cigarettes and all flavored cigars](#). We also signed onto comprehensive comments that were joined by more than 100 public health, consumer and health justice organizations, and submitted our own supplemental comments.

In the new year, we encouraged smokers to [Go Tobacco Free in 23](#). Through our "[Tobacco-Free '23](#)" campaign, we worked to increase awareness of the [many resources, programs and services](#) we offer in creating a tobacco-free future in the new year, including our [Lung HelpLine](#) and [Tobacco QuitLine](#) (1-800-LUNGUSA), [Freedom From Smoking](#)[®] program and [support groups](#).





Addressing Tobacco Use in Diverse Communities

In an effort to educate and build confidence among public health professionals and community-based individuals addressing commercial tobacco use disparities, we released two new community toolkits. The [American Lung Association's Addressing Commercial Tobacco Use in Indigenous Communities Toolkit](#) examines issues related to commercial tobacco use and nicotine dependence in Indigenous communities and provides culturally competent strategies, tools and lessons learned that can be implemented by public health professionals serving diverse Indigenous communities. We also released the [Addressing Tobacco Use in Hispanic or Latino Communities Toolkit](#) with numerous community tools and resources in English and Spanish.



'State of Tobacco Control' - A Call for Action on #1 Cause of Preventable Death

Our 21st annual "State of Tobacco Control" report revealed the states with the best and worst policies to prevent and reduce tobacco use and finds dramatic differences in the strength of states' tobacco control laws. The report serves as a blueprint for what state and federal leaders need to do to eliminate the death and disease caused by tobacco use. [How does your state rate?](#)



Helping Parents 'Have the Vape Talk' with Their Kids

In just two years, our youth vaping public awareness campaign, in partnership with the Ad Council, has helped millions of parents across the country [#DoTheVapeTalk](#) with their children. Over 3.4 million people have visited our "Get the Facts" page. We launched new [public service announcements](#) and even received digital media support from New York Times by being featured in their podcasts this year. Campaign resources are currently accessible to share by [visiting our website](#).

The past fiscal year saw the end of the COVID-19 public health emergency, but with more than a century in public health, the Lung Association knew better than to let our guard down. We helped the public [understand what the announced emergency's end meant](#) to them and urged them to keep up with vaccinations.

Our [COVID-19 Action Initiative](#) continued because the disease was far from gone, and preventing future pandemics like COVID-19 is one of its primary goals. The initiative has been an ongoing catalyst for new COVID-19 advocacy, outreach and the COVID-19 and our Respiratory Virus Research Award which provides funding of \$100,000 a year for two years.



Among our recent COVID-19 funded research are projects exploring Prevention Behaviors That Minimize Spread of COVID-19, the Response of Inflammatory Cells to COVID-19 Infection and Immune Proteins' Role in Blood Vessel Changes in COVID-19. These areas of focus—how we can reduce community spread, how the virus causes pathology and the immune system's response—are important lynchpins in our ability to reduce the burden of COVID-19 in the U.S.

Throughout the year, our [COVID-19 information and resources page](#) stayed agile, growing and being updated as the pandemic continued to evolve. And our social media audience continued to grow and be engaged as they relied on us to give them information they could trust across our social channels: [Facebook](#), [Twitter](#), [LinkedIn](#) and [Instagram](#).





Lungcast Continues

Our Lungcast™ podcast series, presented in partnership with HCPLive, continued to provide healthcare professionals with the latest science in COVID-19 and other lung topics and including sessions on COPD, lung cancer screening, health impacts of air pollution and more. This year we also made past sessions available on our [YouTube channel](#), creating a vital and growing library for healthcare professionals.



Growing Support for Long COVID

As the problem of “long COVID” continued to grow, our online support community called [Living with Long COVID](#) kept pace. This community allows those facing long COVID symptoms and their loved ones to connect with other people for peer-to-peer support. It joins our ten [other online support communities](#). The full list is available at [Lung.org/community](#). Our [BetterBreathers Clubs](#) also continued to welcome more and more people with long COVID symptoms.



COVID Blogs Abound

Throughout the year, our Each Breath blog stayed in-step with the changing pandemic, featuring a wide variety of COVID-19 topics. These included: [Steps to Take if You're High Risk](#), [Evusheld: Providing Protection for the Most Vulnerable](#) and [Vaccines, Masks and Social-Distancing: Oh My!](#)

Special Events & Fundraising

Volunteers are an essential driver of our lifesaving mission, and none are more important than the thousands who turn out each year to support our [fundraising events](#). Their generosity and dedication are an inspiration as they give of their time to support our events across the country, many of them returning year after year.

This past year, we again held fundraising Fight For Air Climbs at buildings and sports stadiums, like Truist Field in Charlotte, Promenade Tower in Atlanta, Soldier Field in Chicago, PNC Park in Pittsburgh and more.

Top events for the year included our Milwaukee & Detroit Climbs, Scale the Strat in Las Vegas, and our largest event, the 39th Annual [Trek Across Maine](#).

In FY23, our volunteers showed their unfailing spirit by participating in LUNG FORCE Walks and Run/Walks against lung cancer and for lung health, and our 42nd Annual Corporate Cup again took over the streets of Omaha, Nebraska.

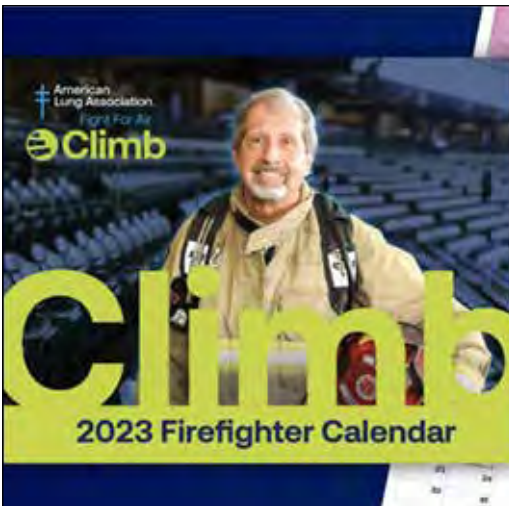
We want to thank the thousands of selfless volunteers who showed their support for lung health and proved America has a passion for healthy lungs and getting active to support our mission.





Champions Unite to Support Lung Health

For the second year, we teamed up with Southern California professional athletes to host the [Champions Unite](#) benefit. Champions Unite is the only televised off-field talent competition featuring professional athletes that supports lung health for all. Players from the San Diego Padres, Los Angeles Dodgers, Clippers, Lakers and more competed for fun to show off their talent and support lung health.



Fight For Air Climb Firefighter Calendar

Every year, thousands of firefighters from across the country participate in our Fight For Air Climb, to raise awareness and funds to support our vision of a world free of lung disease. Our mission hits close to home with firefighters because of their increased susceptibility to lung disease, including lung cancer due to exposure to gases, chemicals and smoke in the line of duty. For the third year, we honored these heroes by featuring them in [the annual calendar](#) alongside fire-safety tips, stats on how fires affect our lung health and more. Calendar sales supported the mission of the American Lung Association.



Volunteer Spotlight - Brother Honors His Sister at Trek

In a [special guest blog](#), Peter talks about participating in one of the American Lung Association's most celebrated events, the [Trek Across Maine](#) and the person who inspired him to do so, his sister Wendy, who he lost to lung cancer.

The Impact Your Gift Makes

Our supporters know that life can only continue with the simple act of breathing. Supporting lung health through a gift to the American Lung Association helps us all breathe easier, today and tomorrow. Each gift, no matter the amount, says that you care about the future of lung health and want to see our vision of a world free of lung disease become a reality.

As good stewards of every donated dollar, we've earned the trust that we will put those gifts to the best possible use. And we've been earning that trust for nearly 120 years. Because we all breathe, our work directly touches the lives of everyone in America each year, with our pioneering model of education, advocacy and research.

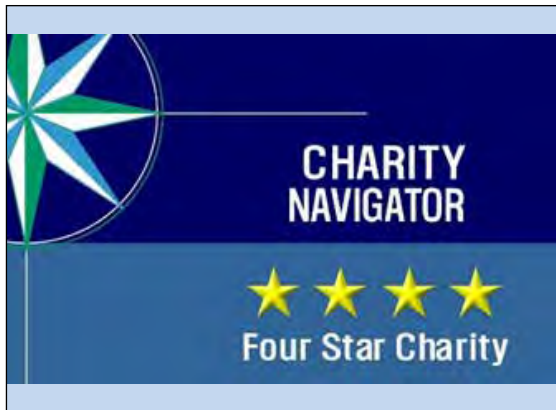


Many Ways to Give

There are [so many ways to give](#).

- [Honor or in memory of a loved one.](#)
- [Make a monthly gift.](#)
- [Become a corporate sponsor.](#)
- [Join our Legacy Society.](#)
- [Leave a gift in your will.](#)
- [Donate a vehicle.](#)
- [Create your own fundraiser.](#)

Each and every gift touches lives!



Top Rated and Trusted

We are proud to hold the top [4-star rating from Charity Navigator](#), the nation's largest independent charity evaluator, scoring 99/100 in 2023. This places the American Lung Association [among the very top of U.S. non-profits](#). We are also a proud holder of a Platinum rating from [GuideStar](#), the [Better Business Bureau Wise Giving Guide Seal](#), and we're a member of the [National Health Council](#).



Lifesaving Research

Medical research is the hope for a healthier, longer life in the future. And some research, like the trials conducted by our ACRC, can have immediate impact on lives today! Your donation to the Lung Association makes our [broad spectrum of research possible](#). Because of your support, we can fund some of the leading medical minds to shed new light on diseases like asthma, lung cancer, COPD, COVID-19 and many others to find better treatments, preventative measures and even cures.



Information and Resources You can Trust

Threats to our lungs are ever-changing and the needs of people with lung disease and their caregivers are often complex. With your donation, you make it possible for the Lung Association to be the trusted source for information and support needed by those with lung disease and their caregivers. Resources like our [Lung HelpLine and Tobacco Quitline \(1-800-LUNGUSA\)](#) and [Patient & Caregiver Network](#) help people learn how to protect their lungs, understand their lung disease, make treatment decisions, manage their symptoms and more. We offer the leading resources to [help smokers quit](#), [keep kids free of tobacco](#), and offer an ever-growing selection of [support groups](#) to help those with lung disease learn from and share with others.



Advocating for Your Health

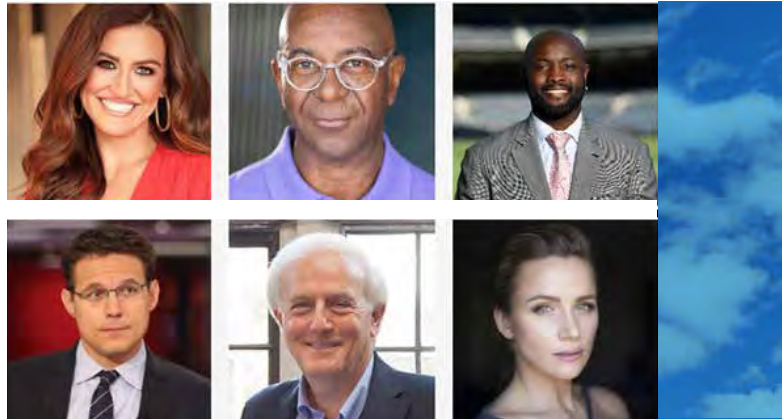
Our advocacy efforts make your voice heard at the local, state and national levels. Through your generous support, the [advocacy work of both volunteers and staff](#) increased federal medical research spending, make sure the law shields our children from deadly air pollution and tobacco products, protects quality and affordable healthcare for people with lung disease and so much more.

As we recap our past financial year, we want to always keep an eye on the future. Two forward-thinking accomplishments we're proud of are our Ambassador Council and our Youth Empowerment programs.

The new American Lung Association [Ambassador Council](#) is a group of high-profile volunteers uniting to elevate the Lung Association's lifesaving mission and fundraising efforts through personal storytelling, public outreach, championing strategic imperatives and supporting events. We hope these new outreach efforts will share our message and resources with all parts of America, especially underserved communities.

Our new [Youth Empowerment](#) page within Lung.org encourages youth and young adults to help build, participate and live in a world free of lung disease by finding inspiration, passion and taking action.

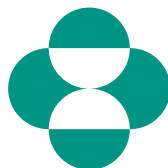
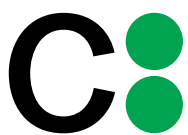
With your support, the American Lung Association, will always keep an eye on the future and be working to make that future one where lung disease is a distant memory.



Working Together to Save Lives by Improving Lung Health and Preventing Lung Disease

The American Lung Association gratefully acknowledges the companies and foundations that have provided financial support in fiscal year 2023 for our lifesaving mission. Their support not only helps fuel our mission, but also demonstrates their trust in the American Lung Association to make a real difference in the health of everyone.

Corporations and Foundations



MERCK

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Corporations and Foundations

(continued)



Center for Prevention

Blue Cross and Blue Shield of Minnesota and Blue Shield are nonprofit independent members of the Blue Cross and Blue Shield AssociationTurn to the experts
CarrierColorado.com

Cause Marketing Supporters



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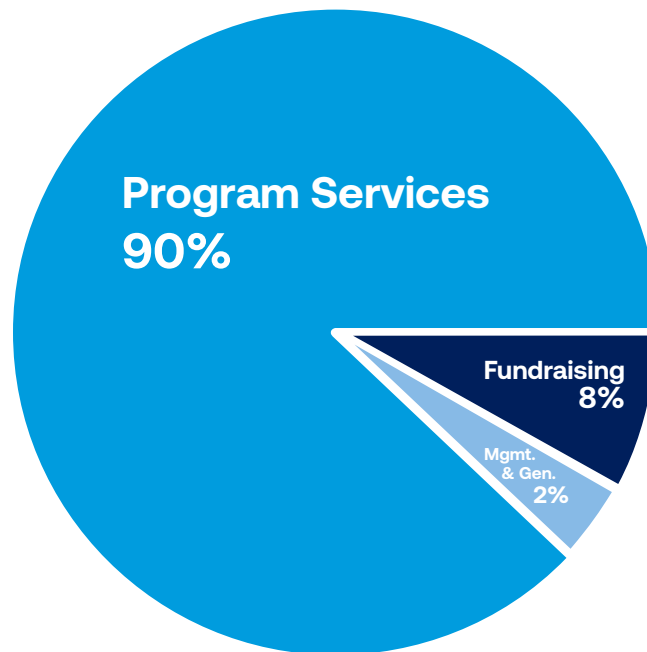
Health Industry Council

American Lung Association Health Industry Council members are fellow champions of lung health. Meeting twice yearly, at exclusive networking opportunities among corporate leaders, they gain meaningful and relevant information on policy, research and patient education and support efforts.



For nearly 120 years, we've earned the trust of our donors, as good stewards of their support, who will put their gifts to the best possible use. Our work directly touches more than 25 million Americans each year and supports millions more with our pioneering model of education, advocacy and research. Out of every dollar donated, 90 cents go to our lifesaving mission.

Where Your Money Goes



As a Better Business Bureau Wise Giving Alliance Accredited Charity, the American Lung Association values financial accountability and is committed to transparency with our donors and the general public. We also hold a 4-star rating from Charity Navigator, a Platinum rating from GuideStar and are a member of the National Health Council.

FY23 National Financial Documents

- [2023 Audited Financials](#)

The American Lung Association is governed by a dedicated and diverse volunteer Board of Directors and managed by an experienced team of staff who guide its lifesaving mission daily.

National Board of Directors | July 2022—June 2023

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