



**AMERICAN LUNG ASSOCIATION**

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**FINANCIAL STATEMENTS AND INDEPENDENT  
AUDITOR'S REPORT**

**For the Years Ended June 30, 2020 and 2019**



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**AMERICAN LUNG ASSOCIATION**  
**TABLE OF CONTENTS**

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	<u>Page(s)</u>
INDEPENDENT AUDITOR’S REPORT .....	1-2
FINANCIAL STATEMENTS	
Statements of Financial Position.....	3
Statements of Activities .....	4-5
Statements of Functional Expenses.....	6-9
Statements of Cash Flows .....	10
Notes to Financial Statements.....	11-31

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## INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of  
American Lung Association

### Report on the Financial Statements

We have audited the accompanying financial statements of American Lung Association (Association), which comprise the Statements of Financial Position as of June 30, 2020 and 2019, and the related Statements of Activities, Functional Expenses, and Cash Flows for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of American Lung Association as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Emphasis of Matter Regarding a Change in Accounting Principle**

As discussed in Note 15 to the financial statements, the Association adopted new accounting guidance as issued by the Financial Accounting Standards Board under Financial Accounting Standards Update (ASU) 2014-09, Revenue from Contracts with Customers, as amended by ASU 2015-14, ASU 2018-08 Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made and ASU 2017-07, Compensation – Retirement Benefits: Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost. Our opinion was not modified with respect to this matter.

## **Other Reporting Required by *Government Auditing Standards***

In accordance with *Government Auditing Standards*, we have also issued our report dated December 15, 2020, on our consideration of the Association's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is solely to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Association's internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Association's internal control over financial reporting and compliance.

*Sikich LLP*

Springfield, Illinois  
December 15, 2020

## **FINANCIAL STATEMENTS**

**AMERICAN LUNG ASSOCIATION**

**STATEMENTS OF FINANCIAL POSITION**

June 30, 2020 and 2019

<b>ASSETS</b>		
	<u><b>2020</b></u>	<u><b>2019</b></u>
Cash and cash equivalents	\$ 26,666,244	\$ 35,424,879
Receivables:		
Accounts and grants receivable, net	12,375,137	11,041,511
Notes receivable	930,884	1,594,237
Prepaid expenses and other assets:		
Prepaid expenses	1,438,374	1,367,226
Inventories	82,091	125,489
Investments	109,548,506	109,412,650
Other assets	898,813	809,586
Land, buildings, and equipment, net	10,181,521	10,339,263
Beneficial interest in gift annuities	1,374,905	1,458,141
Beneficial interest in charitable and perpetual trusts	33,087,269	34,697,550
<b>TOTAL ASSETS</b>	<u><u>\$ 196,583,744</u></u>	<u><u>\$ 206,270,532</u></u>
 <b>LIABILITIES AND NET ASSETS</b>		
<b>LIABILITIES</b>		
Accounts payable and accrued expenses		
Accounts payable - general	\$ 11,419,216	\$ 10,671,602
Accounts payable - awards and grants	10,525,000	7,881,670
Deferred revenue	1,856,038	621,170
Unearned grant advances	13,939,791	16,171,557
Amounts held on behalf of others	1,053,657	1,003,294
Accrued pension and postretirement plan liabilities	12,573,770	13,544,373
Gift annuities obligations	935,831	968,589
Other liabilities	1,475,318	2,176,074
Total liabilities	<u>53,778,621</u>	<u>53,038,329</u>
<b>NET ASSETS</b>		
Without donor restrictions	<u>100,169,178</u>	<u>108,723,005</u>
With donor restrictions		
Perpetual in nature	38,284,201	39,749,161
Purpose and time restrictions	<u>4,351,744</u>	<u>4,760,037</u>
	<u>42,635,945</u>	<u>44,509,198</u>
Total net assets	<u>142,805,123</u>	<u>153,232,203</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$ 196,583,744</u></u>	<u><u>\$ 206,270,532</u></u>

See accompanying notes to the financial statements.

**AMERICAN LUNG ASSOCIATION**

STATEMENT OF ACTIVITIES

Year Ended June 30, 2020

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>REVENUE</b>			
Public support:			
Direct mail	\$ 16,358,601	\$ -	\$ 16,358,601
Contributions	6,267,393	6,100	6,273,493
Contributed media services and materials	25,651,193	-	25,651,193
Bequests and trust income	18,657,707	7,000	18,664,707
Special events	11,801,848	-	11,801,848
Less direct donor benefits	(1,599,096)	-	(1,599,096)
Total public support	<u>77,137,646</u>	<u>13,100</u>	<u>77,150,746</u>
Other revenue:			
Corporate support	14,062,589	-	14,062,589
Foundation support	2,707,434	33,000	2,740,434
Government grants	27,070,896	-	27,070,896
Interest and dividends	3,507,724	248,880	3,756,604
Research co-funding	976,927	-	976,927
Program service fees	1,374,357	-	1,374,357
Other	604,557	-	604,557
Total other revenue	<u>50,304,484</u>	<u>281,880</u>	<u>50,586,364</u>
Net assets released from restrictions	<u>280,137</u>	<u>(280,137)</u>	<u>-</u>
Total revenue	127,722,267	14,843	127,737,110
<b>EXPENSES</b>			
Program services	117,405,007	-	117,405,007
Supporting services	14,075,717	-	14,075,717
Total expenses	<u>131,480,724</u>	<u>-</u>	<u>131,480,724</u>
Changes in net assets from operating activities	(3,758,457)	14,843	(3,743,614)
<b>OTHER CHANGES IN NET ASSETS</b>			
Net realized gains (losses) on investments	1,542,244	180,329	1,722,573
Net unrealized gains (losses) on investments	(4,704,515)	(469,728)	(5,174,243)
Gain on sale of land, buildings, and equipment	435,809	-	435,809
Change in fair value of beneficial interest in trusts & other	131,230	(1,598,697)	(1,467,467)
Change in value of split-interest agreements	(29,385)	-	(29,385)
Change in value of equity method investments	(169,828)	-	(169,828)
Other pension and postretirement plan changes	(2,000,925)	-	(2,000,925)
Total other changes in net assets	<u>(4,795,370)</u>	<u>(1,888,096)</u>	<u>(6,683,466)</u>
<b>CHANGE IN NET ASSETS</b>	(8,553,827)	(1,873,253)	(10,427,080)
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>108,723,005</u>	<u>44,509,198</u>	<u>153,232,203</u>
<b>NET ASSETS - END OF YEAR</b>	<u>\$ 100,169,178</u>	<u>\$ 42,635,945</u>	<u>\$ 142,805,123</u>

See accompanying notes to the financial statements.

**AMERICAN LUNG ASSOCIATION**

STATEMENT OF ACTIVITIES

Year Ended June 30, 2019

	<b>Without Donor Restrictions</b>	<b>With Donor Restrictions</b>	<b>Total</b>
<b>REVENUE</b>			
Public support:			
Direct mail	\$ 16,471,106	\$ -	\$ 16,471,106
Contributions	7,539,473	3,500	7,542,973
Contributed media services and materials	19,174,252	-	19,174,252
Bequests and trust income	16,721,236	6,750	16,727,986
Special events	18,964,994	-	18,964,994
Less direct donor benefits	<u>(3,738,168)</u>	<u>-</u>	<u>(3,738,168)</u>
Total public support	75,132,893	10,250	75,143,143
Other revenue:			
Corporate support	13,977,277	-	13,977,277
Foundation support	3,988,126	1,036,000	5,024,126
Government grants	24,133,769	-	24,133,769
Interest and dividends	3,117,081	219,710	3,336,791
Research co-funding	408,500	-	408,500
Program service fees	2,269,800	-	2,269,800
Other	968,626	-	968,626
Total other revenue	<u>48,863,179</u>	<u>1,255,710</u>	<u>50,118,889</u>
Net assets released from restrictions	<u>643,336</u>	<u>(643,336)</u>	<u>-</u>
Total revenue	124,639,408	622,624	125,262,032
<b>EXPENSES</b>			
Program services	106,938,764	-	106,938,764
Supporting services	14,059,157	-	14,059,157
Total expenses	<u>120,997,921</u>	<u>-</u>	<u>120,997,921</u>
Changes in net assets from operating activities	3,641,487	622,624	4,264,111
<b>OTHER CHANGES IN NET ASSETS</b>			
Net realized gains (losses) on investments	6,376,697	409,969	6,786,666
Net unrealized gains (losses) on investments	(4,561,786)	(367,720)	(4,929,506)
Gain on sale of land, buildings, and equipment	29,693	-	29,693
Change in fair value of beneficial interest in trusts & other	-	1,015,865	1,015,865
Change in value of split-interest agreements	3,141	-	3,141
Change in value of equity method investments	(125,761)	-	(125,761)
Other pension and postretirement plan changes	<u>(2,642,362)</u>	<u>-</u>	<u>(2,642,362)</u>
Total other changes in net assets	(920,378)	1,058,114	137,736
<b>CHANGE IN NET ASSETS</b>	2,721,109	1,680,738	4,401,847
<b>NET ASSETS - BEGINNING OF YEAR</b>	<u>106,001,896</u>	<u>42,828,460</u>	<u>148,830,356</u>
<b>NET ASSETS - END OF YEAR</b>	<u>\$ 108,723,005</u>	<u>\$ 44,509,198</u>	<u>\$ 153,232,203</u>

See accompanying notes to the financial statements.



# AMERICAN LUNG ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2020

	Program Services				Total Program Services
	Lung Cancer, Asthma, COPD and Lung Disease	Research	Advocacy and Environment	Tobacco Control	
Salaries	\$ 10,380,104	\$ 3,724,681	\$ 6,713,368	\$ 10,288,153	\$ 31,106,306
Payroll taxes and benefits	2,672,972	920,118	1,795,144	2,695,075	8,083,309
Total compensation	13,053,076	4,644,799	8,508,512	12,983,228	39,189,615
Awards and grants, net	-	11,549,914	-	-	11,549,914
Program consulting	3,053,506	92,414	5,951,310	11,437,682	20,534,912
Professional fees	4,082,837	969,551	1,221,083	1,294,331	7,567,802
Media and advertising	273,379	201,491	170,397	150,742	796,009
In-kind media	24,261,256	92,016	80,514	80,514	24,514,300
Occupancy	1,013,491	266,749	794,923	1,131,884	3,207,047
Office supplies and equipment	557,948	244,817	351,063	463,111	1,616,939
Printing	69,103	44,146	42,508	43,928	199,685
Postage and shipping	36,448	21,362	26,337	28,065	112,212
Travel	371,710	91,791	181,057	415,713	1,060,271
Conferences	63,099	31,306	40,608	41,605	176,618
Miscellaneous	153,810	76,249	84,821	100,754	415,634
Direct mail - materials and professional fees	3,566,372	2,006,084	334,348	557,245	6,464,049
Total functional expenses before direct donor benefits	50,556,035	20,332,689	17,787,481	28,728,802	117,405,007
Percentage of total	38%	15%	14%	22%	89%
Direct donor benefits					
Site rental/food/entertainment	-	-	-	-	-
Total functional expenses and direct donor benefits	\$ 50,556,035	\$ 20,332,689	\$ 17,787,481	\$ 28,728,802	\$ 117,405,007

This statement continued on the following page.

# AMERICAN LUNG ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES (Continued)

Year Ended June 30, 2020

	Supporting Services			Total
	Management and General	Fundraising	Total Supporting Services	
Salaries	\$ 829,454	\$ 3,468,998	\$ 4,298,452	\$ 35,404,758
Payroll taxes and benefits	299,634	959,214	1,258,848	9,342,157
Total compensation	1,129,088	4,428,212	5,557,300	44,746,915
Awards and grants, net	-	-	-	11,549,914
Program consulting	-	-	-	20,534,912
Professional fees	445,593	1,053,892	1,499,485	9,067,287
Media and advertising	15,398	145,158	160,556	956,565
In-kind media	-	92,017	92,017	24,606,317
Occupancy	718,887	493,383	1,212,270	4,419,317
Office supplies and equipment	184,927	301,110	486,037	2,102,976
Printing	10,097	44,620	54,717	254,402
Postage and shipping	5,414	24,631	30,045	142,257
Travel	21,477	63,365	84,842	1,145,113
Conferences	15,839	25,178	41,017	217,635
Miscellaneous	41,185	135,383	176,568	592,202
Direct mail - materials and professional fees	668,695	4,012,168	4,680,863	11,144,912
Total functional expenses before direct donor benefits	3,256,600	10,819,117	14,075,717	131,480,724
Percentage of total	3%	8%	11%	100%
Direct donor benefits				
Site rental/food/entertainment	-	-	1,599,096	1,599,096
Total functional expenses and direct donor benefits	\$ 3,256,600	\$ 10,819,117	\$ 15,674,813	\$ 133,079,820

See accompanying notes to the financial statements.

# AMERICAN LUNG ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES

Year Ended June 30, 2019

	Program Services				Total Program Services
	Lung Cancer, Asthma, COPD and Lung Disease	Research	Advocacy and Environment	Tobacco Control	
Salaries	\$ 10,139,487	\$ 3,530,146	\$ 6,631,314	\$ 11,069,742	\$ 31,370,689
Payroll taxes and benefits	2,401,140	825,138	1,589,124	2,589,732	7,405,134
Total compensation	12,540,627	4,355,284	8,220,438	13,659,474	38,775,823
Awards and grants, net	-	8,693,751	-	-	8,693,751
Program consulting	3,171,257	21,390	3,591,816	8,117,033	14,901,496
Professional fees	4,638,567	764,910	1,509,990	1,818,506	8,731,973
Media and advertising	689,853	306,339	558,450	290,106	1,844,748
In-kind media	17,135,844	250,336	219,044	219,044	17,824,268
Occupancy	975,992	258,641	875,418	961,230	3,071,281
Office supplies and equipment	698,612	264,190	472,097	628,064	2,062,963
Printing	144,098	42,712	55,035	174,802	416,647
Postage and shipping	64,702	31,386	37,818	58,452	192,358
Travel	565,382	147,045	248,366	605,504	1,566,297
Conferences	149,125	54,537	57,453	71,050	332,165
Miscellaneous	654,873	248,504	505,997	532,409	1,941,783
Direct mail - materials and professional fees	3,570,555	2,008,437	446,320	557,899	6,583,211
Total functional expenses before direct donor benefits	44,999,487	17,447,462	16,798,242	27,693,573	106,938,764
Percentage of total	37%	14%	14%	23%	88%
Direct donor benefits					
Site rental/food/entertainment	-	-	-	-	-
Total functional expenses and direct donor benefits	\$ 44,999,487	\$ 17,447,462	\$ 16,798,242	\$ 27,693,573	\$ 106,938,764

This statement continued on the following page.

# AMERICAN LUNG ASSOCIATION

## STATEMENT OF FUNCTIONAL EXPENSES (Continued)

Year Ended June 30, 2019

	Supporting Services		Total Supporting Services	Total
	Management and General	Fundraising		
Salaries	\$ 913,274	\$ 3,413,471	\$ 4,326,745	\$ 35,697,434
Payroll taxes and benefits	226,983	827,902	1,054,885	8,460,019
Total compensation	1,140,257	4,241,373	5,381,630	44,157,453
Awards and grants, net	-	-	-	8,693,751
Program consulting	-	-	-	14,901,496
Professional fees	238,603	759,650	998,253	9,730,226
Media and advertising	47,290	164,594	211,884	2,056,632
In-kind media	-	250,337	250,337	18,074,605
Occupancy	747,062	475,805	1,222,867	4,294,148
Office supplies and equipment	212,308	370,651	582,959	2,645,922
Printing	14,987	50,001	64,988	481,635
Postage and shipping	5,881	34,058	39,939	232,297
Travel	26,912	79,293	106,205	1,672,502
Conferences	16,125	25,935	42,060	374,225
Miscellaneous	182,406	400,855	583,261	2,525,044
Direct mail - materials and professional fees	557,899	4,016,875	4,574,774	11,157,985
Total functional expenses before direct donor benefits	3,189,730	10,869,427	14,059,157	120,997,921
Percentage of total	3%	9%	12%	100%
Direct donor benefits				
Site rental/food/entertainment	-	-	3,738,168	3,738,168
Total functional expenses and direct donor benefits	\$ 3,189,730	\$ 10,869,427	\$ 17,797,325	\$ 124,736,089

See accompanying notes to the financial statements.

**AMERICAN LUNG ASSOCIATION**

STATEMENTS OF CASH FLOWS

Years Ended June 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Changes in net assets	\$ (10,427,080)	\$ 4,401,847
Adjustments to reconcile changes in net assets to net cash from operating activities		
Depreciation and amortization	378,287	421,534
Forgiveness of notes receivable	703,353	782,151
Gain on sale of land, buildings, and equipment	(435,809)	(29,693)
Net realized and unrealized gain on investments	3,451,670	(1,857,160)
Distribution of assets held in trusts	174,979	-
Change in fair value of beneficial interest in trusts and other	1,435,302	(1,009,703)
Change in fair value of beneficial interest in gift annuities	83,236	(379,951)
Change in valuation of investment in LLC	169,828	125,761
Changes in operating assets and liabilities:		
Receivables	(1,333,626)	1,905,109
Prepaid expenses	(71,148)	2,964
Inventory	43,398	(364)
Other assets	(89,227)	(80,079)
Accounts payable and accrued expenses	747,614	1,723,331
Awards and grants payable	2,643,330	1,262,820
Deferred revenue	1,234,868	(697,167)
Unearned grant advances	(2,231,766)	(2,300,505)
Amounts held on behalf of others	50,363	24,302
Accrued pension and postretirement plan liabilities	(970,603)	(1,743,817)
Gift annuities obligations	(32,758)	(90,639)
Other liabilities	(700,756)	(496,847)
Net cash from operating activities	<u>(5,176,545)</u>	<u>1,963,894</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Purchase of investments	(34,126,088)	(111,762,888)
Sale of investments	30,368,734	108,494,234
Advances on notes receivable	(40,000)	(337,724)
Purchase of property and equipment	(286,786)	(225,493)
Proceeds from sale of property and equipment	502,050	61,000
Net cash from investing activities	<u>(3,582,090)</u>	<u>(3,770,871)</u>
<b>CHANGE IN CASH AND CASH EQUIVALENTS</b>	<u>(8,758,635)</u>	<u>(1,806,977)</u>
<b>CASH AND CASH EQUIVALENTS, BEGINNING</b>	<u>35,424,879</u>	<u>37,231,856</u>
<b>CASH AND CASH EQUIVALENTS, END</b>	<u>\$ 26,666,244</u>	<u>\$ 35,424,879</u>

See accompanying notes to the financial statements.

# AMERICAN LUNG ASSOCIATION

## NOTES TO THE FINANCIAL STATEMENTS

For the Years Ended June 30, 2020 and 2019

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### 1. NATURE OF BUSINESS

American Lung Association (the Association or ALA) is a not-for-profit voluntary health organization incorporated in the State of Maine. The mission of the Association is to prevent lung disease and promote lung health. The Association sponsors education, services, and advocacy related to asthma and other lung diseases, tobacco control, and indoor and outdoor air quality. Programs include education and public information programs about indoor and outdoor environmental and air quality issues, community and school programs about tobacco control, asthma and comprehensive health education, smoking cessation and prevention programs for teens and adults, asthma camps, support groups for children and adults with lung diseases, conferences and public information. The Association also provides grants and awards for research and for the training of researchers. The Association has an advocacy function to promote awareness in the above areas by the appropriate government agencies in order to assist them in achieving better health and environmental conditions for the public. The Association is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code.

### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of Presentation

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with U.S. generally accepted accounting principles (GAAP).

Net assets are classified based on the existence or absence of donor-imposed restrictions.

The following is a description of each class:

#### Without Donor Restrictions

Net assets available for use in general operations and not subject to donor restrictions.

#### With Donor Restrictions

Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates the resources be maintained in perpetuity. Generally, the donors of these assets permit the Association to use all or part of the income earned on related investments for general or specified purposes. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. The most significant estimates include the determination of allowances for doubtful accounts; the pension and life insurance benefit obligations; the fair values assigned to certain financial instruments, in-kind contributions, the useful lives assigned to property and equipment and the allocation of functional expenses. Actual results could differ from those estimates.

Cash Equivalents

Cash equivalents include highly liquid investments, including money market funds with original maturities of three months or less at the date of purchase. The Association has classified any cash or money market accounts held by external investment managers as investments as these funds are not intended for current operations.

Receivables and Allowances for Doubtful Accounts

Receivables are primarily related to grants and program service contracts. The Association provides an allowance for uncollectible accounts based upon prior experience and management's assessment of the collectability of specific accounts. Receivables are reflected on the accompanying Statement of Financial Position net of allowance for doubtful accounts of \$198,345 and \$20,000 as of June 30, 2020 and 2019, respectively.

Land, Buildings, and Equipment

Land, buildings, and equipment are recorded at fair value at the date of receipt, and expenditures for land, buildings and equipment in excess of \$5,000 are capitalized and stated at cost, less accumulated depreciation.

Depreciation is computed using the straight-line method over the estimated useful lives (5-40 years for buildings and improvements; 3 years for computer hardware and software; 3-15 years for furniture, fixtures and equipment; and 3-5 years for vehicles). Leasehold improvements are amortized over the shorter of the life of the lease or estimated life of the asset.

Deferred revenue

Deferred revenue consists of special event fundraising income for which events will occur in a future year.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Unearned Grant Advances

Unearned grant advances consist of amounts received from funding sources for which the Association has not yet fulfilled its obligations. Such amounts are reflected as revenues when the related conditions have been met.

Investments and Related Income

The Association carries its investments at fair value with the related gains and losses included in the Statement of Activities. The fair value of equity securities, debt securities, and mutual funds with readily determinable fair values approximates quoted market prices. All investment income is reported as without donor restriction unless otherwise restricted by the donor. All appreciation/depreciation earned on investments is reported as a change in net assets without donor restrictions unless otherwise restricted by the donor. Investment income is reported in net assets without donor restrictions when the restrictions are met in the same reporting period as the investment income is recognized. Interest and dividend income from the Association's investments are included in operating activities on the Statement of Activities as those investments are used for the Association's daily cash management activities. All other investment return is considered nonoperating. Investment income is reported net of external and direct internal investment expenses.

Direct Mail, Contributions, Bequests and Trust Income

All unconditional monetary gifts collected through direct mail, online contributions, special events, bequests and trusts are recorded when received or when notified through probate. All contributions are considered available for the general programs of the Association, unless specifically restricted by the donor. The Association reports monetary gifts as donor restricted support if they are received with donor stipulations that limit their use or are subject to time restrictions. A donor restriction expires when a stipulated time restriction ends or when a purpose restriction is accomplished. Upon expiration of the restriction, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the Statement of Activities as net assets released from restrictions.

Grants

A portion of the Association's grant revenue is derived from cost-reimbursable federal, state and private grants, which are conditioned upon certain performance requirements and/or the incurrence of allowable qualifying expenses. Amounts received are recognized as revenue when the Association has incurred expenditures in compliance with specific grant provisions. Amounts received prior to incurring qualifying expenditures are reported as unearned grant advances in the Statements of Financial Position.



**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Grants (Continued)

The Association received cost-reimbursable grants of \$13,913,706 and \$15,690,964 that have not been recognized at June 30, 2020 and 2019, respectively, because qualifying expenditures have not yet been incurred. As of June 30, 2020 and 2019, the Association had conditional grant awards of \$11,437,934 and \$15,576,791, respectively. These awards are conditional upon incurring allowable expenditures under the grants.

Grant revenue is classified as income without donor restrictions unless the use of the income is limited by donor restrictions. If a restriction is fulfilled in the same time period in which the grant is received, the grant revenue is reported as net assets without donor restriction.

Revenue recognition

The Association recognizes revenue from exchange transactions in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers*, as amended. ASU No. 2014-09 applies to exchange transactions with customers that are bound by contracts or similar arrangements and establishes a performance obligation approach to revenue recognition.

The Association records the following exchange transaction revenue in its Statements of Activities for the years ended June 30, 2020 and 2019: *Special events, program service fees and licensing and royalties revenue.*

Special events and program service fees - The Association records special events revenue equal to the fair value of direct benefit to donors, and contribution income for the excess received at the point in time which is when the event takes place. Program service fees results in registration fees paid for events and activities and from event exhibitors. Revenue for such activities is recognized at a point in time when the event occurs. Any amounts received prior to the event date are recorded as deferred revenue. The special events and program service fee revenue from contracts with customers as described above does not include variable consideration estimated by the Association. The timing of revenue recognition, billings and cash collections results in billed accounts receivable on the statement of financial position. Accounts receivable related to contracts from customers was \$274,352 and \$358,119 at June 30, 2020 and 2019, respectively. Contract liabilities recorded as deferred revenue were \$1,591,985 and \$466,378 as of June 30, 2020 and 2019, respectively.

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

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**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Revenue recognition (Continued)

Licensing Fees and Royalties - The Association receives licensing fees from corporations who become part of the American Lung Association Health Partners (Health Partners) program, under either educational partner agreements or license agreements. Health Partners pay fees for use of the American Lung Association logo and approved informational content under strict usage terms that require the Association's approvals on all of the corporate partners' marketing materials. The term of these agreements typically range from one to three years. Fees are paid either annually, semiannually or quarterly depending on the terms of the respective contract.

In certain affinity contracts, royalties are derived from fees paid and reported to the Association by the corporate partner on a quarterly basis based on the number of applications, renewals, the volume of charges or some other formula based on activity generated by the program.

The Association records revenue from licensing fees and royalties as increases to net assets without donor restrictions to the extent the earnings process is complete based on the performance obligations. Revenue is earned ratably over the period of the agreements. Receivables are expected to be collected within one year and are recorded at net realizable value. Licensing fees and royalties are reported as corporate support revenue on the Statement of Activities.

*Disaggregation of Revenue from Contracts with Customers*

	<u>2020</u>	<u>2019</u>
Special event revenue and program service fees – point in time	\$ 2,257,401	\$ 6,682,058
Licensing fees and royalties – over time	\$ 913,845	\$ 1,970,800

*Significant Judgements*

There were no significant judgements involved in the methodology used by the Association to recognize revenue from contracts with customers.

Contributed Media, Services and Materials

The Association recognizes advertising costs when incurred. The Association received \$24,606,317 and \$18,074,605 of billboard, print, and TV and radio advertisement space during the years ended June 30, 2020 and 2019, respectively. The value of such contributed media, based upon information provided by third-party media services, is reflected on the Statement of Activities as contributed media services and materials and on the Statement of Functional Expenses as in-kind media.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Contributed Media, Services and Materials (Continued)

The Association recognizes contributions of services if such services (a) create or enhance nonfinancial assets, or (b) require specialized skills, and are provided by individuals possessing those skills and would typically need to be purchased if not contributed. Contributed services recognized related to consulting work was \$915,350 and \$753,495 for the years ended June 30, 2020 and 2019, respectively. The Association also recognizes contributions of materials and facility space at their estimated fair value at the date of donation. Donated materials and facility space was \$129,526 and \$346,152 for the years ended June 30, 2020 and 2019, respectively.

Research Awards and Grants

The Association makes awards and grants for research and for the training of researchers. The Association's funding for research is derived from a portion of its overall revenue and contractual agreements with affiliates restricted to the Association's Airways Clinical Research Centers (ACRC) Network. The ACRC Network consists of 18 airways clinical research centers throughout the United States. Additional funding is provided through investment earnings on endowments and by corporate and foundation grants. Recipients are required to meet certain qualifications and to provide accountability to the Association for funds disbursed. The liability and related expense for awards and grants are recognized at the time of award and notification to, and acceptance by, the recipient. Outstanding awards and grant commitments at June 30, 2020 and 2019, are all payable within one year.

Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries, payroll taxes and benefits, occupancy, office supplies and equipment, printing, postage and shipping, travel and conferences, which are allocated on the basis of estimates of time and effort. Direct mail – materials and professional fees are allocated on the basis of the direct response mailing of solicitation materials.

Income Taxes

The Association is designated as a non-profit organization and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. It has been classified as an organization that is not a private foundation. Therefore, charitable contributions are tax deductible.

**AMERICAN LUNG ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS (Continued)**

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**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)**

Concentrations of Credit Risk

Cash, cash equivalents and investments are exposed to various risks, such as interest rate, market and credit risks. To minimize such risks, the Association has diversified investment portfolios managed by independent investment managers in a variety of asset classes. The Association regularly evaluates its investments including performance thereof. Due to inherent risks and potential volatility in investment valuations, the amounts reported on the accompanying financial statements can vary substantially from year to year. The Association maintains its cash and cash equivalents in various bank deposit accounts which, at times may exceed federally insured limits. At June 30, 2020 and 2019, the Association's cash accounts exceeded federally insured limits by \$26,661,694 and \$34,341,286, respectively. The Association's cash and investment accounts were placed with high credit quality financial institutions and accordingly, the Association does not expect nonperformance.

**3. NOTES RECEIVABLE**

The Association received several grants to provide gas stations with funding to provide E-85 fueling. The funds were advanced to the gas stations upon completion of the project and the Association executed a note agreement with each station. The total amount advanced to gas stations was \$40,000 and \$337,724 during the years ended June 30, 2020 and 2019, respectively. The notes are forgivable over a two to five-year period, providing the E-85 fueling capacity remains intact. For the years ended June 30, 2020 and 2019, \$703,353 and \$782,151 of the notes receivable was forgiven.

**4. LAND, BUILDINGS AND EQUIPMENT, NET**

Land, buildings and equipment, net, consists of the following at June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Land	\$ 2,732,294	\$ 2,793,914
Buildings and improvements	13,258,213	13,235,059
Computer hardware and software	351,583	351,583
Furniture, fixtures and equipment	3,360,145	3,321,221
Vehicles	98,844	76,764
Construction in progress	-	150,485
Leasehold improvements	448,114	323,974
Total property and equipment	<u>20,249,193</u>	<u>20,253,000</u>
Less: accumulated depreciation and amortization	<u>10,067,672</u>	<u>9,913,737</u>
Property and equipment, net	<u>\$ 10,181,521</u>	<u>\$ 10,339,263</u>

Depreciation expense for the years ended June 30, 2020 and 2019 totaled \$378,287 and \$421,534, respectively.

## **5. FAIR VALUE MEASUREMENTS**

GAAP establishes a framework for measuring fair value. That framework uses a hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. GAAP requires the Association to maximize the use of observable inputs when measuring fair value. The hierarchy describes three levels of inputs, which are as follows:

Level 1: Quoted prices in active markets for identical assets or liabilities.

Level 2: Quoted prices for similar assets or liabilities in active markets; quoted prices for identical assets or liabilities in inactive markets; or inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3: Significant unobservable inputs.

In many cases, a valuation technique used to measure fair value includes inputs from more than one level of the fair value hierarchy. The lowest level of significant input determines the placement of the entire fair value measurement in the hierarchy. The categorization of an investment within the hierarchy reflects the relative ability to observe the fair value measure and does not necessarily correspond to the perceived risk of that investment.

If an investment that is measured using net asset value (NAV) has a readily determinable fair value (that is, it can be traded at the measurement date at its published NAV), it is included in Level 1 of the hierarchy. Otherwise, investments measured using NAVs are not included in Level 1, 2, or 3, but are separately reported.

### Valuation Techniques

Following is a description of the valuation techniques used for assets and liabilities measured at fair value on a recurring basis. There have been no changes to the techniques used during the years ended June 30, 2020 and 2019.

- Common stock: Valued at the closing quoted price in an active market.
- Mutual funds, exchange-traded and closed-end funds and real estate investment trusts: Valued at the NAV of shares on the last trading day of the fiscal year.
- U.S. government securities: U.S. Treasury notes and bonds in which the Association invests are usually “off the run” on the measurement date. Thus, they are valued by a pricing service using a model that incorporates market observable data such as reported sales of similar securities, broker quotes, yields, bids, offers, and reference data. U.S. Treasury notes and bonds that are “on the run” are measured at quoted prices in active markets for the same security.
- U.S. agency bonds: Valued by a pricing service using a model that incorporates market observable data such as reported sales of similar securities, broker quotes, yields, bids, offers, and reference data.

**5. FAIR VALUE MEASUREMENTS (Continued)**

Valuation Techniques (Continued)

- Corporate and foreign bonds: The investment grade corporate bonds held by the Association generally do not trade in active markets on the measurement date. Therefore, corporate bonds are valued using inputs including yields currently available on comparable securities of issuers with similar credit ratings, recent market price quotations (where observable), bond spreads, and fundamental data relating to the issuer.
- Beneficial interest in charitable trusts and gift annuities: Valued using the fair value of the assets held in the trust reported by the trustee as of June 30, 2020 and 2019. The Association considers the measurement of its beneficial interest in trusts and gift annuities to be a Level 2 measurement within the hierarchy because the measurement is based on the unadjusted fair value of trust assets reported by the trustee and the Association will receive those assets in a future period.
- Beneficial interest in perpetual trusts: Valued using the fair value of the assets held in the trust reported by the trustee as of June 30, 2020 and 2019. The Association considers the measurement of its beneficial interest in perpetual charitable trust to be a Level 3 measurement within the hierarchy because even though that measurement is based on the unadjusted fair value of trust assets reported by the trustee, the Association will never receive those assets or have the ability to direct the trustee to redeem them.
- Gift annuities obligations: Valued based on the present value of discounted expected cash flows and life expectancies. The present value was calculated using a discount rate of 3%. These are categorized as Level 2.

**AMERICAN LUNG ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS (Continued)**

**5. FAIR VALUE MEASUREMENTS (Continued)**

Recurring Measurements

Assets and liabilities measured at fair value on a recurring basis as of June 30, 2020 are as follows:

	Level 1	Level 2	Level 3	Total
<b>ASSETS</b>				
Investments:				
Common stock	\$ 5,206	\$ -	\$ -	\$ 5,206
Mutual funds	95,323,253	-	-	95,323,253
Exchange-traded & closed-end funds	2,863,998	-	-	2,863,998
United States Agency bonds	-	762	-	762
Corporate bonds	-	273,658	-	273,658
Cash and cash equivalents*				9,960,811
Other investments (cost)*				948,899
Pooled funds**				171,919
Total investments	\$ 98,192,457	\$ 274,420	\$ -	\$ 109,548,506
Other Assets:				
Beneficial interest in charitable and perpetual trusts	-	1,926,042	31,161,227	33,087,269
Beneficial interest in gift annuities	-	1,374,905	-	1,374,905
Total other assets	\$ -	\$ 3,300,947	\$ 31,161,227	\$ 34,462,174
<b>LIABILITIES</b>				
Gift annuities obligations	\$ -	\$ 935,831	\$ -	\$ 935,831

\* Cash and cash equivalents and other investments are recorded at cost and are not based on Level 1, 2, or 3 inputs.

\*\* Reported at NAV

**AMERICAN LUNG ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS (Continued)**

**5. FAIR VALUE MEASUREMENTS (Continued)**

Recurring Measurements

Assets and liabilities measured at fair value on a recurring basis as of June 30, 2019 are as follows:

	Level 1	Level 2	Level 3	Total
<b>ASSETS</b>				
Investments:				
Mutual funds	\$ 97,861,431	\$ -	\$ -	\$ 97,861,431
Exchange-traded & closed-end funds	90,446	-	-	90,446
United States Agency bonds	-	828	-	828
Corporate bonds	-	271,313	-	271,313
Foreign Bonds	-	16,989	-	16,989
Cash and cash equivalents*				9,848,831
Other investments (cost)				1,118,728
Pooled funds**				204,084
Total investments	\$ 97,951,877	\$ 289,130	\$ -	\$ 109,412,650
Other Assets:				
Beneficial interest in charitable and perpetual trusts	-	2,071,781	32,625,769	34,697,550
Beneficial interest in gift annuities	-	1,458,141	-	1,458,141
Total other assets	\$ -	\$ 3,529,922	\$ 32,625,769	\$ 36,155,691
<b>LIABILITIES</b>				
Gift annuities obligations	\$ -	\$ 968,589	\$ -	\$ 968,589

\* Cash and cash equivalents and other investments are recorded at cost and are not based on Level 1, 2, or 3 inputs.

\*\* Reported at NAV

Investments measured at NAV

The following table represents the category, fair value, redemption frequency, and redemption notice period for investments, the fair values of which are estimated using net asset value per share as of June 30, 2020 and 2019:

Year	Investment	Fair Value	Unfunded Commitment	Redemption Frequency	Redemption Notice Period
2020	Pooled funds (a)	\$171,919	-	Quarterly	90 days
2019	Pooled funds (a)	\$204,084	-	Quarterly	90 days



**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

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**5. FAIR VALUE MEASUREMENTS (Continued)**

Investments measured at NAV (Continued)

- (a) Pooled Fund investments include investments held with the Community Foundation of Louisville, Inc. and the San Diego Foundation. Pooled fund investments are valued at contract value, which approximates fair value. Contract value represents contributions made under the contract, plus earnings, less withdrawals and administrative expenses. The pooled fund investment strategy strives to maximize annual return while prudently mitigating risk within a long-term time horizon.

The following table presents a reconciliation of Level 3 assets measured at fair value on a recurring basis for the years ended June 30, 2020 and 2019.

	Beneficial Interest in Perpetual Trusts 2020	Beneficial Interest in Perpetual Trusts 2019
	<u>2020</u>	<u>2019</u>
Balance, beginning of the year	\$ 32,625,769	\$ 31,698,267
Total gains (losses) included in change in net assets	(1,464,542)	927,502
Balance, end of the year	<u>\$ 31,161,227</u>	<u>\$ 32,625,769</u>

**6. CHARITABLE TRUSTS, PERPETUAL TRUSTS AND GIFT ANNUITIES**

The Association is a beneficiary of charitable and perpetual trusts administered by independent organizations. Under the terms of the trusts, the Association has irrevocable rights to receive portions of the income earned on the trust assets. Portions of income earned on the perpetual trusts is earned in perpetuity. The Association's beneficial interest in charitable and perpetual trusts, at fair value, totaled \$32,336,922 and \$33,933,006 at June 30, 2020 and 2019, respectively.

The Association is the beneficiary of charitable remainder unit trusts which are held by independent organizations. Upon the death of the donors, the Association will receive a portion of the remaining assets in the trust. The value at June 30, 2020 and 2019, was \$750,347 and \$764,544, respectively.

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

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**6. CHARITABLE TRUSTS, PERPETUAL TRUSTS AND GIFT ANNUITIES**  
**(Continued)**

The Association also has charitable gift annuity arrangements in which donors have contributed assets to the Association in exchange for a promise to pay a fixed amount for a specified period of time back to the donor. Gift annuity obligations represent the present value of future cash flows expected to be paid by the Association to the donors under these arrangements. Assets held for the gift annuities at June 30, 2020 and 2019 are \$1,374,905 and \$1,458,141, respectively.

Gift annuity liabilities of \$935,831 and \$968,589 at June 30, 2020 and 2019, respectively, are reported as their own line on the Statement of Financial Position.

**7. LINE OF CREDIT**

The Association had a \$5,000,000 secured revolving line of credit with a bank that matured on March 31, 2020. Any amounts borrowed under the line of credit would bear interest at a rate of 2% plus the one-month LIBOR then in effect. Amounts borrowed were secured by the Association's investment portfolio. During the years ended June 30, 2020 and 2019 no amounts were borrowed under the line of credit.

**8. DEFINED BENEFIT PENSION PLAN**

The Association has a noncontributory defined benefit pension plan (Retirement Plan D) comprising substantially all of its employees after one year of service. Benefits paid to retirees are based on their age at retirement, years of credited service and average compensation. The Association's Board of Directors voted to freeze this plan effective July 1, 2011. The Association uses a June 30 measurement date for the Retirement Plan D.

All of Retirement Plan D's investments are in a trust that was established for the investment of assets of the American Lung Association Retirement Plan D. The assets of the trust are held by First State Trust Company.

Information as of and for the years ended June 30, 2020 and 2019, regarding the Association's Retirement Plan D follows:

	<u>2020</u>	<u>2019</u>
Change in benefit obligation:		
Benefit obligation, beginning of year	\$ 48,417,194	\$ 46,070,653
Interest cost	1,849,553	1,976,107
Actuarial loss	2,090,160	2,746,468
Settlements	(2,615,553)	-
Benefits paid	(1,666,102)	(2,376,034)
Benefit obligation, end of year	<u>\$ 48,075,252</u>	<u>\$ 48,417,194</u>

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

**8. DEFINED BENEFIT PENSION PLAN (Continued)**

	<u>2020</u>	<u>2019</u>
Change in plan assets:		
Fair value of plan assets, beginning of year	\$ 35,037,395	\$ 30,990,216
Actual return on plan assets	1,938,788	2,080,213
Employer contributions	2,878,000	4,343,000
Settlements	(2,615,553)	-
Benefits paid	(1,666,102)	(2,376,034)
Fair value of plan assets, end of year	<u>\$ 35,572,528</u>	<u>\$ 35,037,395</u>
Funded status, end of year	<u>\$ (12,502,724)</u>	<u>\$ (13,379,799)</u>

Amounts that have not yet been recognized as a component of net periodic benefit cost, but are included in net assets without donor restrictions, consist of net actuarial loss of \$19,518,690 and \$19,066,085 as of June 30, 2020 and 2019, respectively.

	<u>2020</u>	<u>2019</u>
Components of net periodic benefit cost:		
Interest cost	\$ 1,849,553	\$ 1,976,107
Expected return on plan assets	(1,852,638)	(1,723,728)
Recognized loss due to settlements	1,061,922	-
Amortization of net actuarial loss	489,483	418,337
Net periodic benefit cost	<u>\$ 1,548,320</u>	<u>\$ 670,716</u>
Benefit-related changes other than net periodic benefit cost:		
Net actuarial loss arising during the year	\$ 2,004,010	\$ 2,389,983
Amortization of net actuarial loss	(1,551,405)	(418,337)
Total benefit-related changes other than net periodic benefit cost	<u>\$ 452,605</u>	<u>\$ 1,971,646</u>

**AMERICAN LUNG ASSOCIATION**  
**NOTES TO FINANCIAL STATEMENTS (Continued)**

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**8. DEFINED BENEFIT PENSION PLAN (Continued)**

Defined Benefit Plan (Continued)

The following is the weighted-average assumptions used to determine benefit obligations as of June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Discount rate	3.75%	4.00%
Rate of compensation increase	N/A	N/A

The following are the weighted-average assumptions used to determine net periodic benefit cost for the years ended June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Discount rate	4.00%	4.50%
Rate of compensation increase	N/A	N/A
Expected rate of return on plan assets	5.50%	5.50%

**9. RETIREMENT PLAN**

The Association currently sponsors multiple defined contribution employee retirement plans that match employee contributions. Some of the plans also allow for a discretionary contribution regardless of an employee's participation in the matching portion of the plan. All full-time employees and most part-time employees are eligible to participate based on date of hire. The Association's expense totaled \$1,352,240 and \$737,089 for the matching contribution and \$1,479,170 and \$1,498,817 for discretionary contributions for the years ended June 30, 2020 and 2019, respectively.

**10. NET ASSETS WITH DONOR RESTRICTIONS**

As of June 30, 2020 and 2019, the Association has net assets with donor restrictions as follows:

	<u>2020</u>	<u>2019</u>
Research	\$ 791,511	\$ 1,054,069
Programs	2,607,755	2,750,251
Time restrictions	904,920	908,159
Operations	47,558	47,558
Beneficial interest in charitable and perpetual trusts	31,161,227	32,625,769
Investments in Community Foundations	142,689	143,661
Endowment funds	6,980,285	6,979,731
Total	<u>\$ 42,635,945</u>	<u>\$ 44,509,198</u>

## **11. ENDOWMENTS**

The Association's endowment program consists of donor-restricted endowment funds, and does not include any funds designated by the Board of Directors to function as endowments.

The Association follows the provisions of *Endowments of Not-for-Profit Organizations: Net Asset Classification of Funds Subject to an Enacted Version of the Uniform Prudent Management of Institutional Funds Act, and Enhanced Disclosures for All Endowment Funds* of the Accounting Standards Codification. This standard provides guidance on classifying the net assets associated with donor-restricted endowment funds held by organizations subject to the Uniform Prudent Management of Institutional Funds Act (UPMIFA) and also requires additional disclosures about endowments for both donor-restricted funds and board-designated funds.

The Association has interpreted the relevant UPMIFA as requiring the preservation of the fair value of the original gift, as of the gift date of the donor-restricted endowment fund, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Association classifies as net assets with donor restrictions: (a) the original value of gifts donated to its permanent endowment, (b) the original value of subsequent gifts to its permanent endowment; and, (c) accumulations to its permanent endowment made in accordance with the direction of the applicable donor gift instrument, at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment funds that is not retained in perpetuity are subject to appropriation for expenditure by the Association in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, the Association considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds: the purpose, duration, and preservation of the endowment fund; expected total return of investments; general economic conditions; the possible effects of inflation and deflation; other resources of the Association; and, the investment policy of the Association.

To satisfy its long-term objectives, the Association relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Association targets a diverse asset allocation that places an emphasis on both equity and fixed income investments to achieve its long-term return objectives within prudent risk constraints.

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

**11. ENDOWMENTS (Continued)**

Endowment net assets as of June 30, 2020 and 2019 were as follows:

	<u>2020</u>	<u>2019</u>
	With Donor Restriction	With Donor Restriction
Original donor-restricted gift amount and amounts required to be maintained in perpetuity by donor	\$ 6,980,285	\$ 6,979,731
Accumulated investment gains	<u>1,620,567</u>	<u>1,800,265</u>
Total funds	<u>\$ 8,600,852</u>	<u>\$ 8,779,996</u>

The following table summarizes the changes in the Association's endowment net assets which consists of donor restricted net assets and excludes its beneficial interest in perpetual trusts for which the Association is not the trustee, and the changes in the endowment funds for the years then ended June 30, 2020 and 2019:

	<u>2020</u>	<u>2019</u>
	With Donor Restriction	With Donor Restriction
Endowment net assets, beginning of year	\$ 8,779,996	\$ 7,773,434
New gifts	6,100	1,003,500
Interest and Dividends	246,848	219,848
Realized gains, net	177,427	419,688
Unrealized losses, net	(465,065)	(382,570)
Appropriation for expenditure	<u>(144,454)</u>	<u>(253,904)</u>
Endowment net assets, end of year	<u>\$ 8,600,852</u>	<u>\$ 8,779,996</u>

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or state law requires the Association to retain as a fund or perpetual duration. Deficiencies of this nature are reported in net assets with donor restrictions. During the year ended, one endowment fund listed above fell below the original endowment gift of \$1,000,000 by \$14,005 as of June 30, 2020. There was no deficiency as of June 30, 2019.

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

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**12. LEASES**

The Association has operating lease agreements for office space and equipment. Future annual minimum lease payments due under noncancelable leases as of June 30, 2020 are as follows:

The minimum annual rental payments due related to all office leases are as follows:

2021	\$ 2,357,893
2022	1,759,577
2023	1,447,256
2024	1,207,863
2025	819,992
Thereafter	<u>1,209,899</u>
Total	<u>\$ 8,802,480</u>

Total operating lease expense was \$2,809,645 and \$2,996,758 for the years ended June 30, 2020 and 2019, respectively.

**13. ALLOCATION OF JOINT COSTS**

The Association conducts joint activities (activities benefiting multiple programs and/or supporting services) that include fundraising appeals. Those activities primarily include direct mail campaigns for the years ended June 30, 2020 and 2019. These costs were allocated as follows:

	<u>2020</u>	<u>2019</u>
Program	\$ 6,464,049	\$ 6,583,211
Management and general	668,695	557,899
Fundraising	<u>4,012,168</u>	<u>4,016,875</u>
	<u>\$ 11,144,912</u>	<u>\$ 11,157,985</u>

**AMERICAN LUNG ASSOCIATION**  
NOTES TO FINANCIAL STATEMENTS (Continued)

**14. LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS**

The Association regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. The Association has various sources of liquidity at its disposal, including cash and cash equivalents, marketable debt and equity securities, and a line of credit.

The Association receives significant contributions by donors and other funders, and considers contributions restricted for programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. The Association manages its liquidity and reserves following three guiding principles: operating within a prudent range of financial soundness and stability, maintaining adequate liquid assets to fund near-term operating needs, and maintaining sufficient reserves to provide reasonable assurance that long-term obligations will be discharged.

As of June 30, 2020 and 2019, financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date, comprise the following:

	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 26,666,244	\$ 35,424,879
Investments	109,548,506	109,412,650
Accounts and grants receivable, net	12,375,137	11,041,511
Notes receivable	930,884	1,594,237
Total financial assets	<u>\$149,520,771</u>	<u>\$157,473,277</u>
Donor-imposed funds subject to time restrictions	\$ (154,573)	\$ (143,615)
Donor-imposed funds subject to purpose restrictions	(805,136)	(887,992)
Donor-imposed endowments	(8,600,852)	(8,779,996)
Perpetual trusts held with Community Foundations	(142,689)	(143,661)
Amounts invested in building partnerships	(948,899)	(1,118,728)
Amounts held on behalf of others	<u>(1,053,657)</u>	<u>(1,003,294)</u>
Financial assets available to meet cash needs for general expenditures within one year	<u>\$137,814,965</u>	<u>\$145,395,991</u>



**15. NEW ACCOUNTING PRONOUNCEMENTS**

In May 2014, the Financial Accounting Standards Board issued Accounting Standards Update (ASU) No. 2014-09, *Revenue from Contracts with Customers*, as amended by ASU No. 2015-14, which supersedes or replaces nearly all Generally Accepted Accounting Principles revenue recognition guidance. This standard establishes a new contract and control-based revenue recognition model, changes the basis for deciding when revenue is recognized over time or at a point in time and will expand disclosures about revenue. The Association has implemented ASU No. 2014-09 and its related amendments and have adjusted the presentation in these financial statements accordingly. The ASU has been applied retrospectively to all periods presented, with no effect on net assets.

In August 2018, FASB issued ASU No. 2018-08, *Not-for-Profit Entities (Topic 958): Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made*. ASU No. 2018-08 provides guidance to help distinguish if grants and contracts with resource providers are exchange transactions or contributions. ASU No. 2018-08 is effective for fiscal years beginning after December 15, 2018. The ASU has been applied retrospectively to all periods presented, with no effect on net assets.

In March 2017, the FASB issued ASU 2017-07, *Compensation – Retirement Benefits: Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost*. ASU 2017-07 addresses how employers that sponsor defined benefit pension and/or other postretirement benefit plans present the net periodic benefit cost in the Statement of Activities. Employers are required to present the service cost component of net periodic benefit cost in the same income statement line item as other employee compensation costs arising from services rendered during the period. Employers will present the other components of the net periodic benefit cost separately from the line item that includes the service cost and outside of any subtotal of operating income. Adoption of ASU 2017-07 required the Association to present all other components (except service cost) (aggregate of \$1,548,320 and \$670,716 for June 30, 2020 and 2019, respectively) as a separate line item excluded from the subtotal for changes in net assets from operating activities. As of June 30, 2020 and 2019, the Association did not have any service cost to present. Net periodic benefit cost was previously reported within payroll taxes and benefits on the accompanying Statements of Functional Expenses. The ASU as been applied retrospectively to all periods presented, with no effect on net assets.

**16. FUTURE ACCOUNTING PRONOUNCEMENTS**

In February 2016, FASB issued ASU No. 2016-02, *Leases (Topic 842)*, to increase the transparency and comparability about leases among entities. The new guidance requires lessees to recognize a lease liability and a corresponding lease asset for virtually all lease contracts. It also requires additional disclosures about leasing arrangements. ASU No. 2016-02 as amended by ASU No. 2019-10 is effective for nonpublic entities for fiscal years beginning after December 15, 2021 and interim periods within fiscal years beginning after December 15, 2022. ASU No. 2016-02 originally specified a modified retrospective transition method which requires the entity to initially apply the new leases standard at the beginning of the earliest period presented in the financial statements.

**16. FUTURE ACCOUNTING PRONOUNCEMENTS (Continued)**

In July 2018, FASB issued ASU No. 2018-11, *Leases (Topic 842): Targeted Improvements*, providing a second, optional transition method which allows the entity to apply the new standard at the adoption date and recognize a cumulative-effect adjustment to the opening balance of retained earnings in the period of adoption. The Association is currently assessing the impact of this new standard, including the two optional transition methods.

**17. COMMITMENTS AND CONTINGENCIES**

During fiscal year 2019, the Association was notified that Breathe California of Los Angeles County (a California not-for-profit organization) appealed a prior court ruling and Consent Judgment regarding ownership of bequests and gifts. As a result of the appeal, the First Appellate District court reversed the trial court's order as to the interpretation of the Consent Judgment and remanded for a determination as to whether this reversal has any effect on the initial Consent Judgment ruling regarding payment and ownership of bequests and gifts.

Breathe California of Los Angeles County is seeking \$1,500,000 of bequests and gift income, including interest, from the Association related to prior year bequests and gifts received by the Association and determined by the Consent Judgment to belong to the Association. Breathe California of Los Angeles County is also seeking collection of pro bono attorney fees from the Association.

On August 7, 2019, a three-day trial commenced to determine the issue. As of June 30, 2020 and the report date, the matter is being appealed by Breathe California of Los Angeles. The Association has accrued a liability for the \$1,500,000 claim for bequest and gift income and interest. The accrued liability is included in the Accounts Payable – General line on the Statement of Financial Position. The Association has not accrued for potential attorney fees as the amount is unknown.

**18. RISKS AND UNCERTAINTIES**

Beginning around March 2020, the Covid-19 virus has been declared a global pandemic as it continues to spread rapidly. Business continuity, Association programs and funding sources could be severely impacted for months or beyond as governments and their citizens take significant and unprecedented measures to mitigate the consequences of the pandemic. No adjustments have been made to these financial statements as a result of this uncertainty.

**19. SUBSEQUENT EVENTS**

The Association evaluated subsequent events through December 15, 2020, which was the date that these financial statements were available for issuance and determined that there were no additional significant non-recognized subsequent events through that date.